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Attorney Docket No.: PATENT  
DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: ) Group Art Unit: 3622  
Howard Dernehl )  
Serial No.: 09/635,994 ) Examiner: Raquel Alvarez  
Filed: August 9, 2000 ) **TRANSMITTAL LETTER**  
For: **WEB BASED REFERRALS WITH** ) 162 North Wolfe Road  
**REWARD INCENTIVE** ) Sunnyvale, California 94086  
(408) 530-9700  
Customer Number 28960

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed please an amendment and response to the office action mailed on December 28, 2006, for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275. **An originally executed duplicate of this transmittal is enclosed for this purpose.**

Respectfully submitted,  
HAVERSTOCK & OWENS LLP

Dated: March 28, 2007

By: Thomas B. Haverstock  
Thomas B. Haverstock  
Reg. No.: 32,571

Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR § 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP.

Date: 3/28/07 mtc/ena



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Group Art Unit: 3622

Examiner: Raquel Alvarez

**AMENDMENT AND RESPONSE TO  
OFFICE ACTION mailed on December  
28, 2006**

162 North Wolfe Road  
Sunnyvale, CA 94086  
(408) 530-9700

Customer No. 28960

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Madam:

In response to the Office Action of December 28, 2006, Applicants request reconsideration and further respond as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.